centering the asian american voice in podcasting

Tuesday, Nov 12, 2019
3:30 - 5:00 P.M.
Comunidad Large Room, Cross Cultural Center

Marvin Yueh is the founder & executive producer of HappyEcstatic Media with over 8 years of experience in digital media and live event production. Marvin produces and hosts several long-running podcasts including the KollabCast, Books & Boba, and Fresh Creatives. He is also a Co-Founder and Managing Partner of the Potluck Podcast Collective, a network of independent Asian American hosted podcasts and the current Managing Director of Kollaboration, a non-profit organization that supports Asian American creatives.

Marvin Yueh

With over half a million shows listed on Apple podcasts, it seems like everyone has a podcast these days. But as a new podcast industry begins to emerge, it faces the same old questions about diversity and representation in media. This lecture/workshop will explore the current state of podcasting as a new media platform, discuss how Asian American podcasters have used the medium to tell our stories and center our voices, and provide resources for aspiring independent podcast producers.

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